

Privacy Notice

Valid from November 2012 – October 2013

Southern California Edison (“SCE”, “we”, “our”, or “us”) wants you to know about the information we collect and use when visiting our website, either through your computer or mobile device, or as an SCE customer through our Advanced Metering Infrastructure, which include our SmartConnect and Real Time Energy Meter systems. We realize you expect SCE to appropriately protect your Personal Information from unauthorized access. SCE follows applicable laws, including those established by the California Public Utilities Commission, to protect your Personal Information.

PERSONAL INFORMATION

We define Personal Information as any information used alone or combined with other information that can be used to uniquely identify, contact or locate an individual or groups of individuals. Generally, this information includes names, home addresses, email addresses, account numbers, and energy usage information obtained through SCE’s Advanced Metering Infrastructure, which includes our SmartConnect and Real Time Energy Meter systems.

PRIVACY NOTICES

Please take a moment and review the below privacy notices to understand what information SCE may obtain when using our website or through our Advanced Metering Infrastructure.

Website Privacy Notice

This Notice describes Southern California Edison's ("SCE", "we", "our", or "us") privacy policy for our website located at <http://www.sce.com> ("website") and explains what type of information is collected from you when you visit our website and how information may be used (the "Notice").

What kind of information does SCE collect on its website?

When you visit our website there are different types of information we may collect:

1. Aggregated Non-Personal Information.

"Non-Personal Information" means information that does not uniquely identify an individual. This Non-Personal Information is maintained by us in the aggregate, so that we do not know the identity of any particular user. In order to improve your website experience, we may monitor how many users visit our website, how many use mobile devices to access our website, how users navigate through our website, a user's Internet Service Provider, and which Internet browsers they use to access our website.

2. Personal Information that you voluntarily provide.

Click [here](#) to understand how SCE defines Personal Information.

We do not collect any Personal Information through your access or use of our website unless you voluntarily provide it to us. You may provide us with Personal Information when you create an on-line account, send us an email, or complete a self-service transaction with us via our website. We may use your Personal Information internally to help us to identify and authenticate you, fulfill your service requests, and otherwise in connection with providing utility services to you.

At any time, you may opt out of providing us with any such Personal Information by not providing it to us or by discontinuing your use of our website.

3. Information collected by cookies, web beacons, and other technologies.

We may use "cookies" and analogous technologies such as web beacons, pixel tags, locally shared objects and clear GIFs to collect Non-Personal Information.

Cookies: A "cookie" is a small bit of record-keeping information that websites often store on a user's computer. Our cookies do not collect Personal Information and are typically used to quickly identify your computer or mobile device to "remember" you. You can disable cookies or set your Internet browser to alert you when cookies are being sent to your computer's browser or device; however, disabling cookies may affect your ability to use certain features on our website.

Web Beacons, pixel tags and clear GIFs: A "web beacon", "pixel tag" or "clear GIF" is an electronic image that allows us to count users who have visited certain pages on our website. Web beacons, like cookies, do not collect Personal Information. Emails and other electronic communications we send to you may contain pixel tags that enable us to track your usage of an electronic communication, including, for example, whether you opened the communication and/or followed a link in such communication (if any).

Do third parties see and/or have access to information obtained by SCE?

We do not disclose your Personal Information to third parties without your prior written consent, except in the following circumstances:

- We are required by law, such as to comply with a subpoena, or similar legal process;
- We believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to the request of a governmental agency;

- The California Public Utilities Commission (or other governmental agencies having jurisdiction over us) requires such information from us; or
- The service providers whom we contract with to provide utility-related services to our customers need access to such Personal Information, but only (a) to the extent necessary to render utility-related services; and (b) provided they have agreed in writing to adhere to certain confidentiality and security obligations consistent with the terms of this Notice.

Other Ways SCE May Collect Your Information

If you are an SCE customer, there may be other instances when SCE collects information about you. Please read the [Notice of Accessing, Collecting, Storing, Using and Disclosing Energy Usage Information](#).

Acceptance of Terms in This Notice

We may make changes to the terms in this Notice. Any changes made to the Notice will be posted on our website as soon as reasonably possible and the superseded Notices will be archived. As a result, we recommend you periodically review this Notice to find out if any changes have been made to this Notice since your last visit to our website. Any changes made to the Notice will be effective as of the date set forth in the upper left hand corner on the first page of this Notice. Your use of our website will indicate your acceptance and consent to the terms in the Notice then in effect.

Updates on New SCE Rates, Products and Services

Email communication gives SCE another convenient method to communicate with our customers, including responding to your inquiries. By sending us an email, we will consider your email as consent for us to reply to you via email.

We may use email to periodically inform our customers about new rates, products, and services that may benefit them. You will receive emails from us (or our authorized third-party fulfilling agent) if you have signed up to receive email notifications of certain news or events, or if you have requested certain information. You can opt out of receiving these emails by clicking on the link located at the bottom of the email in order to unsubscribe from future mailings or by contacting us in the manner described below. If you are a customer that has registered to use My Account to access your account on our website, you can opt out of future mailings by updating the preferences section within [My Account](#).

Children

Although our website provides educational information on energy usage and safety issues as well as scholarship opportunities, we do not knowingly solicit any information from or market to children under the age of 13. If you are a parent or legal guardian who discovers that your child has provided us with information without your consent, you may contact us in the manner described below. If we discover that we have collected any personally-identifying information from a child under the age of 13, we will remove that information as soon as possible.

Linked Websites and Online Web Services

SCE's website contains links to other websites, including social media sites, and icons to launch online web services. Your use of any third party site or web service may result in the collection or sharing of information about you, depending on the third party site or web service. SCE does not control those third party sites or web services, or their privacy practices, which may differ from SCE's practices. SCE does not endorse or make any representations about third party sites or web services. The Personal and Non-Personal Information you choose to provide to share or that is collected from you by such third parties is not covered by this Notice. We encourage you to review the privacy notices and settings on these third party sites and services with which you interact to make sure you understand how your information is collected, used, and shared by those third parties.

Security Safeguards

We share your concerns regarding the safeguarding of your Personal Information. We follow generally-accepted industry standards and maintain reasonable safeguards to attempt to ensure the security, integrity and privacy of your

Personal Information in our possession. The Personal Information provided to and/or collected by us through your use of our website is stored in secure operating environments not available to the public.

Contact Us

If you have questions regarding our privacy notices, please contact us at:

Southern California Edison

Attention: Privacy Office

Post Office Box 6400

Rancho Cucamonga, CA 91729

Residential Customers: (800) 655-4555

Business Customers: (800) 990-7788

[Email](#)

Notice of Accessing, Collecting, Storing, Using and Disclosing Energy Usage Information

This Energy Usage Notice applies to you if you receive electric utility services from us.

Southern California Edison (“SCE”) understands our electric utility customers’ concerns with the appropriate protection and secure transfer, storage, and use of Energy Usage Information.

We define Energy Usage Information in our Notice as detailed electrical usage information obtained through our Advanced Metering Infrastructure, which include our SmartConnect and Real Time Energy Meter systems, when associated with any information that can reasonably identify you, your family, household residence, or other non-residential customer. Examples of this information include detailed electrical energy usage information combined with your name and utility account number.

We regard Energy Usage Information as a type of Personal Information. For more detail on Personal Information, please click [here](#).

To help ensure your Energy Usage Information is appropriately managed, SCE complies with applicable privacy and security regulations, company policies, and uses information security technologies to safeguard Energy Usage Information.

WHY SCE COLLECTS ENERGY USAGE INFORMATION

SCE collects, stores, uses, and under limited circumstances, discloses Energy Usage Information to provide essential services to its customers. An SCE activity is considered an essential service if it is in connection with any of the following:

- Providing your electrical power;
- Generating your electric bill;
- Fulfilling system, grid, or operational needs;
- Providing you the ability to see your energy usage on a next-day basis, for customers with a SmartMeter, by logging into the My Account section of our website;
- Providing other services as required by state or federal law, or by an order of the California Public Utilities Commission (CPUC); and/or
- Planning, implementing, or evaluating SCE’s Demand Response, Energy Management, or Energy Efficiency programs.

WHEN AND WITH WHOM SCE SHARES ENERGY USAGE INFORMATION

We may contract with third parties to help us provide the essential services described above. When necessary to perform the work, we may share your Energy Usage Information with our third-party contractors. In our contracts with the third-party contractors, we will require them to have policies and procedures to protect SCE’s customers’ Energy Usage Information from being disclosed.

In addition, we may share your Energy Usage Information with non-governmental third parties when they are providing those same types of services either under a contract with the CPUC or when the CPUC issues an order that directs us to share your Energy Usage Information with the third party.

SCE only shares your Energy Usage Information with government agencies that are using, collecting, and storing that Energy Usage Information to perform energy efficiency, energy evaluation, or other specified services and have obtained a CPUC Order or Resolution that directs us to disclose your Energy Usage Information.

Finally, we will only disclose your Energy Usage Information for a purpose unrelated to the essential services discussed above under four specific circumstance: (1) upon receipt of your explicit consent to release information to a third party that you specifically identify, (2) pursuant to legal process such as a warrant or subpoena, (3) in the case of an imminent threat to life or property, or (4) as ordered by the CPUC.

Under all circumstances, we will limit the type and amount of Energy Usage Information that is shared with third parties to that which is reasonably necessary for the third party to accomplish the purpose for which it needs access to your Energy Usage Information.

AGGREGATION OF YOUR INFORMATION

Periodically, we may aggregate your Energy Usage Information with that of others in various formats so that your Energy Usage Information becomes anonymous and cannot personally identify you. We use the information for various analysis, reporting and program management purposes, including to analyze rates and rate structures, evaluate energy usage demand needs, and determine potential growth within a geographic area. This aggregated information is not considered Personal or Energy Usage Information and may be shared with third parties that we do business with.

RETENTION OF ENERGY USAGE INFORMATION

We will retain your Energy Usage Information in compliance with law and only has long as reasonably necessary or as authorized by the Commission to accomplish one of the primary purposes described above or for a purpose that you specifically authorize.

ACCESS TO SCE'S PAST AND CURRENT PRIVACY NOTICE

We may periodically update this Notice. You can access this Notice, all updates to it, and prior versions of it by clicking on the Privacy link on www.sce.com. You may also access this Notice by calling SCE at (800) 655-4555 for residential customers or (800) 990-7788 for business customers. You will annually receive communication from us on how to obtain a copy of this Notice.

QUESTIONS

If you have any questions or concerns about this Notice, or to find out how you can limit, view, or dispute your disclosed information, you may contact us at:

Southern California Edison

Attention: Privacy Office

Post Office Box 6400

Rancho Cucamonga, CA 91729

Residential Customers: (800) 655-4555

Business Customers: (800) 990-7788

[Email Us](#)